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Seeking immortality through 15 minutes of fame

Bestselling author Erin Healy discusses our culture's celebrity obsession

NASHVILLE - From vapid Real Housewives to the Jersey Shore gang, American Idols to Girls Behaving Badly, our celebrity-obsessed culture seems to no longer value actual accomplishment, but rather the pursuit of notoriety itself and the promise of virtual immortality it holds. For some, 15 minutes of fame equals an eternity.

With her new novel, *The Promises She Keeps* (Thomas Nelson, February 2011, 978-1595547514, \$14.99), bestselling author Erin Healy returns with a page-turning supernatural suspense tale that centers around the true meaning of eternal life and humanity's constant struggle to obtain immortality, one way or another.

"I've been captivated by how we idealize the role of celebrity today and the lengths people will go to in order to obtain it," says Healy. "Anymore, it's not actually what you achieve in this life that ensures your lasting legacy, but simply the act of being known. So many are caught up in grasping for this kind of shallow celebrity, that they forget what's really important."

In *The Promises She Keeps*, two very different women are in search of immortality. A terminally ill young singer named Promise believes stardom will keep her memory alive after she dies. Porta is an aging witch and art dealer on a quest to discover the secret to eternal life through magical means. After Promise survives a series of accidents, Porta believes she holds the key to immortality and will stop at nothing to secure it.

Chase, a talented artist with autism who is mysteriously tapped into the spiritual realm, falls in love with Promise and makes it his mission to save her from Porta's destructive designs. *The Promises She Keeps* ultimately reveals that the real promise of eternal life is not actually in living forever, but in embracing eternal love.

"We are so often tempted by secular culture's claims that we can achieve immortality through celebrity or even magic – this is where Promise's journey starts," says Healy.

Healy currently resides in Colorado Springs, Colo., with her husband and two children. She is the owner of WordWright Editorial Services, where she specializes in fiction book development for popular authors such as Frank Peretti, James Scott Bell and Melody Carlson. She co-authored the bestsellers *Kiss* and *Burn* with Ted Dekker. Visit www.erinhealy.com for more information.

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To schedule an interview with Healy, or to receive a review copy of *The Promises She Keeps*, please contact Amy Currie at (512) 478-2028 ext. 211 or acurrie@phenixpublicity.com